

# cocowire

NEWS | EVENTS | CULTURE

A unit of *tysMedia.net*, where we help you *tell your story*.

## Promotions Packages

In today's world, our eyes are all over the place—and what you're needing to pitch has to be there too. Let cocowire.net help. We have cross-platform promotional services that are provided a la carte—meaning all you pay for is what you need. You create the package, based upon what you want to accomplish. Here at cocowire.net, you've got options!

### Package A

1 60-second radio ad + 1 15-second radio ad + 2 package items + 30-day ad placement on cocowire.net

### Package B

1 60-second ad + 2 package items + 30-day placement on cocowire.net

### Package C

1 15-second ad + 1 package item **or** 30-day placement on cocowire.net

### Package Item Choices:

- Press release
- Targeted social media ad
- Outside radio interview
- \* Event flyer
- \* Community PSA
- \* cocowire.net article/post

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### We offer other communications and promotions services as well, including:

- Digital Newsletters
- Contact Spreadsheets
- Targeted Email Campaigns
- Meeting Minutes
- Media Outreach—local, regional, national
- \* Event coverage (writers/photographers/videographers)
- \* Online Landing Pages
- \* Video Interviews
- \* Writing and Editing of Content
- \* Brochures, Annual Reports, Wikipedia language

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